

The LIFELINE



A publication created for our faithful LifeFM listeners and supporters



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Heaven is Risen

P.O. Box 52
Greenville, SC 29602



How you can support us:

We hope that you have been encouraged and inspired by the music and powerful, godly truths heard daily on The LifeFM network!

With your financial support, The LifeFM is able to continue reaching the unsaved with the Good News of Christ, while also providing a source of daily encouragement to believers with quality programming and the best selection of Southern Gospel music.

Your financial support, no matter how great or small, has assisted us in carrying on this mission, and we thank you for your generosity!

The LifeFM Radio Network is a listener-supported, non-profit radio ministry of The Power Foundation. As a non-profit 501(c)3 organization, all contributions made to The LifeFM are tax-deductible. Please mail your contribution to:



PO Box #52
Greenville, SC 29602

Online donations: thelifem.com or contact our office at: 877-700-8047



Download our free mobile App today!

WHQA 103.1 FM Celebrates Its Second Birthday!



Judging by the size and response of the crowd at WHQA's Second Anniversary Concert Celebration, Southern Gospel music is very much alive and doing well in the Upstate (South Carolina, that is)!

The March 3rd concert performances were headlined by two award-winning groups: Karen Peck & New River and The Mark Trammell Quartet, who did *not* disappoint! Both groups are fan favorites and known for a plethora of chart toppers—many of which were heard that evening! A pre-concert guest appearance by the harmonious, eleven-member Plath Family was also featured.

Many thanks to Rock Springs Baptist Church in Easley (SC) which hosted this fun event for the second consecutive year!

If you would like to be added to The LifeFM e-mail list, please go to: thelifem.com/signup or facebook.com/thelifem.



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Treasures in Heaven



Spring 2017 Sharathon News

“For where your treasure is, there will your heart be also.” Matthew 6:21

“We waste so much money on things that have no eternal value. By giving to The LifeFM, you’re making an investment in a ministry that is changing lives,” answers The LifeFM Network Director Rodney Baucom, when asked to explain the theme of this year’s Spring Sharathon.

“Treasures in Heaven” represents a wealth that is based solely on the spiritual and not on the physical. Rodney refers to Matthew 6:19-21, which depicts the significant fact that it cannot be destroyed or stolen.

The LifeFM radio ministry is a limitless mission field, reaching thousands with Southern Gospel music and messages that can stir hearts and steer lives towards Christ. Who can put a dollar amount on that?!

Every LifeFM contribution helps achieve its mission to reach the unsaved with the Good News of Christ.

Stay tuned for more details. We hope to hear from you soon!

Frequently Asked Questions About Underwriting

What is Underwriting? The LifeFM is a non-commercial, 100% listener-supported radio network. Underwriting is a means whereby financial support can be obtained through on-air announcements. Our announcements are professional-sounding pieces, customized to accentuate the underwriter's expertise and services provided. The Federal Communications Commission (FCC) has guidelines which regulate these non-commercial spots.

Who can underwrite? Businesses, churches and organizations which support the Christ-centered mission of The LifeFM radio ministry are welcome to join our underwriting team.

How does underwriting benefit me? As a LifeFM underwriter, you will receive a very cost-effective way to promote your organization to a far-reaching radio audience. Because there is a tangible source of support generated monthly by our underwriters, The LifeFM is able to sustain itself on the air-waves.

Why should I choose to be a LifeFM underwriter? The LifeFM’s mission is to honor Christ with the music selections and announcer commentaries. Every announcement is an acknowledgment of this vision and reflects a commitment to program sponsorship. Every marriage that is salvaged, every soul that is saved, every hurt that is healed, and every life that is renewed, is a result of God’s people joining together to support *His* work. A LifeFM underwriter is truly a ministry partner!

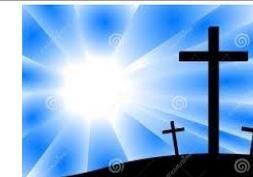
What is the cost? There are four options to choose from, with a required three-month minimum contract signing. A customized package that aligns with the needs of your company is guaranteed!

How do I become a LifeFM underwriter? It’s so easy! A LifeFM underwriting representative will personally assist you in gathering the information needed to produce a radio spot. After our production team has created your customized piece, a copy is sent for your approval. You can contact our LifeFM headquarters at 877-700-8047 or via email: info@thelifem.com.

OUR QUESTION FOR YOU:



Perhaps you don’t represent a business, church ministry or organization. But, you may know of a contact (or two) that would be interested in becoming a part of The LifeFM team. Would you please pass this information onto them? We’d love to hear from them! We appreciate your help!



Happy Resurrection Day!

“It is finished.”

Jesus’ last words in John 19:30 are a promise of joy and hope for the believer. Jesus is not on the cross anymore—neither could the grave contain Him! His Father’s Will was done. Easter is a time to reflect on the magnitude of love that the Father has for us, and the plan of salvation that is freely offered to all: “God sent not His Son into the world to condemn the world; but that the world through Him might be saved” (John 3:17).

Donor Pledge Renewal is as Easy as 1-2-3

The LifeFM wants to say “thank you” to our donors who made a commitment during the Spring 2016 Sharathon. These are the ways you can renew your pledge support for 2017:

1. Once your pledge has been paid in full, you will receive a renewal card in the mail. Just check off the box that applies to you and mail it back to us in the enclosed envelope.
2. Contact The LifeFM headquarters at 877-700-8047. We will be glad to assist you with your pledge renewal!
3. Email us at: info@thelifem.com (in the subject line: pledge renewal), and we will update your account so that your support continues without any interruption!