

The LIFELINE



A publication created for our faithful LifeFM listeners and supporters.



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P.O. Box 52
Greenville, SC 29602



How you can support us:

With your financial support, The LifeFM is able to continue reaching the unsaved with the good news of Christ, while also providing a source of daily encouragement to believers with quality programming and the best selection of Southern Gospel music.

Contributions can be given in a number of ways: mail, online or phone call. Many of our donors have set up recurring payments, which are deducted monthly or quarterly. Our LifeFM team is here to help! Please contact us at: 877-700-8047 or info@thelifem.com.

The LifeFM Radio Network is a listener-supported, non-profit radio ministry of The Power Foundation. As a non-profit 501(c)3 organization, all contributions made to The LifeFM are tax-deductible.



Remember-you can listen to The LifeFM wherever you are! Download our free mobile App today!



Like us on Facebook!

Time to Fall Back!

Smile, Sleepyheads! Your most favorite night of the year is fast approaching! The time change will take place at 2:00 AM on Sunday, November 6th.

The idea behind Daylight Saving Time is to take advantage of more daylight hours and to save energy. However, getting an extra hour of sleep isn't such a bad thing either!



If you would like to be added to The LifeFM e-mail list, please go to:

www.thelifem.com/signup or
www.facebook.com/TheLifeFM.

<http://thelifem.com>
info@thelifem.com
www.facebook.com/thelifem
[Twitter.com/thelifem](https://twitter.com/thelifem)



Who Ministers to Whom?

We have seen God provide for the needs of The LifeFM radio ministry in amazing ways this year. Many of our listeners give generously, and the financial support we receive is very much appreciated. Much more than that, it is the personal touch of affirmation and encouragement in the form of a hand-written note that warms our hearts with gratitude!

Here is a sampling of the sweet words that have been a blessing to us:

"Just wanted you all to know how much I appreciate all you do for the love of God. You are so uplifting in these dark days..."
-Honea Path, SC

"I have really enjoyed listening to your station! I love gospel music! I listen to the station day and night!"
-Lexington, NC

"I thank God for all of you. You have kept me going—for times have been tough. God keeps giving me strength. I enjoy all of your music and preaching."
-Elberton, GA

"I have added an additional \$100 to my original pledge of \$100 for a total of \$200. May God bless you all and keep the radio ministry going strong until God calls us home."
-Ten Mile, TN

"Your station blesses me every day. It helps keep me centered in God's Will."
-Anderson, SC

"I have enjoyed listening to The LifeFM ever since I tuned it in many months ago. I hope my contribution will, in some way, help keep it on the air. It has been a blessing to me."
-Royston, GA



Rodney Baucom Network Director



Let's get to know the man behind The LifeFM microphone...or should we say *mega*-phone?

There's no mistaking the rich, smooth baritone voice of Rodney Baucom that airs weekday mornings on The LifeFM's *Get Up & Go Morning Show*.



Need an inspiring way to start your day? Tune in to Rodney's resonating morning launch routine, proclaiming "It's the

BEST day EVERRRR!!!" View Rodney's morning launch in action—go to facebook.com/thelifem.

Rodney's appreciation for music, particularly Southern Gospel, started at an early age. Born and raised in Indian Trail, North Carolina, Rodney credits his parents for instilling that passion in him by encouraging him to join the church choir at a young age.

In regard to the enthusiasm he has cultivated for live radio, Rodney recounts the initial influence of a Charlotte-based radio announcer. "I loved his voice and would copy him as a teenager," he recalls. Speaking opportunities abounded while in high school—Rodney was a natural!



Rodney with Co-host, Dennis Smith

Rodney graduated from Appalachian State University in 1990 with a Bachelor's Degree in Broadcast Communications. In 1997, he started the JOY FM Network, a Southern Gospel radio station, based out of Winston-Salem, NC.

Rodney's years of interacting with those in the SGM industry led him to eventually cross paths with Bob and Rob McClure, Founder and Co-founder of The LifeFM Radio Network.

Since April 2012, Rodney has been a vital and very vibrant part of The LifeFM's mission to encourage, inspire and enrich lives.



Pictured with Rodney: Rob (left) and Bob (right) McClure

When asked what motivates him to display such optimism and enduring enthusiasm, Rodney is quick to give the glory to God.

"My service is to fulfill what God has gifted me with," he says. "Someone who is not a believer could be listening. I'd want them to be excited and have what I have—joy."

Thank you, Rodney, for using your voice to communicate with others the purpose and pleasure we can have every day!



The Baucom family: Rodney, Kylee, Reagan, Kelly (wife), Casie and Chandler

Make a Joyful Noise

"O come, let us sing unto the Lord: let us make a joyful noise to the rock of our salvation. Let us come before His presence with thanksgiving, and make a joyful noise unto Him with psalms."

Psalm 95:1-2 (KJV)



We at The LifeFM were pleased with the very generous response received for our Spring 2016 Sharathon. Many answered the call to provide a helping hand to our radio ministry in the form of a one-time financial gift or a promise to contribute monthly. Others renewed their commitment and/or increased their pledge amount for the upcoming year. We were overwhelmed by the testimonies and feedback!

Despite the success of this recent endeavor, we remain 36% short of our projected goal for 2016-2017. This total includes numerous expenditures that must be funded: ongoing costs of licensing fees, tower rentals and other expenses required to operate the network.

God can and will use His people to accomplish mighty works, in spite of the obstacles and oppositions we face. Stand in the Gap literally means "to go between," and the analogy is often used when describing the need for intercessory prayer. Can we count on your support to stand in the gap of provision as well?

A generous donor and friend of The LifeFM network will match each financial gift (i.e. \$50 x 2, \$100 x 2, etc.). Every contribution received for the *Stand in the Gap* Fund will be double and designated as such. Our goal is within reach because of this financial blessing and opportunity!

If you would like to contribute, please note that it is for the *Stand in the Gap* Fund and send to the following address:

The LifeFM
PO Box 52
Greenville, SC 29602

Thank you in advance for your support!