

March 2018

The LIFELINE



A publication created for our faithful LifeFM listeners and supporters



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P.O. Box 52
Greenville, SC 29602



How You Can Support Us:

We hope that you have been encouraged and inspired by the music and powerful, godly truths heard daily on The LifeFM network!

Because of *your* generosity, The LifeFM is able to continue reaching the unsaved with the Good News of Christ, while also being a source of daily joy and encouragement. God is faithful and continues to provide for our needs, no matter how great or small!

The LifeFM Radio Network is a listener-supported, non-profit radio ministry of The Power Foundation. As a 501(c)3 organization, all contributions made to The LifeFM are tax-deductible.

If you would like to make a contribution to The LifeFM, please fill out The LifeFM pledge card, enclose your payment (check/money order) and return to: The LifeFM, PO Box #52, Greenville, SC 29602. A receipt will be issued for your 2018 tax records.

Online donations...

Please go to: thelifem.com or contact our office at:
(local) 864-672-1140
(toll-free) 877-700-8047



THE LIFE FM 2018 PLEDGE CARD

Name _____

Address _____

City _____ ST _____ Zip _____

Phone _____ E-mail _____

Type of Donation: Mail-in Recurring Credit/Debit card *

**Please do not include this information—a LifeFM representative will contact you.*

I wish to make a pledge for 2018 in the amount of:

Donation amount: \$ _____ monthly One-time Other: _____

I am a first-time donor This is a Renewal

PLEASE RETURN TO: THE LIFEFM, PO BOX 52, GREENVILLE, SC 29602

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SPRING SHARATHON 2018

Living Life Abundantly

“The thief cometh not, but for to steal, and to kill, and to destroy: I am come that they might have life, and that they might have it more abundantly.”

John 10:10

“Our adversary—the devil—doesn’t want to see a ministry like The LifeFM succeed,” states Rodney Baucom, The LifeFM Network Director.

“When we face tests and trials, it’s confirmation that God is using this ministry to advance the Kingdom and make a difference in lives.” That perspective is the focus for Spring Sharathon 2018.

“Living Life Abundantly” also reminds us that Jesus came to give us hope and joy. He desires that we come to know Him and the abundant life He provides. We will need perseverance because we live in an imperfect world, but victory is ours when God is the source of our strength!

The LifeFM’s annual on-air fundraiser will take place during the week of **April 9-13**. It’s always an eventful week, packed with special studio guests, testimonies and random, impromptu discussions.

We ask that you prayerfully consider your part in this year’s Sharathon. It may be a new pledge or a first-time donation; or it may be a commitment to consistently pray for our ministry.

We look forward to hearing from you and thank God for each and every one of you!



amazonsmile

You shop. Amazon gives.

Amazon will donate a percentage of the purchase price to The LifeFM-at no additional cost to you!

Online shoppers can go to smile.amazon.com, select Power Foundation, Inc.-Piedmont, SC, as their charity to support and then begin shopping. Thank you-we appreciate your help!

BEHIND THE SCENES

...With
Your Friends
at The LifeFM

Here’s a sneak peek at the personnel who may not be seen, but are very active at The LifeFM! God has used each one’s strengths and abilities to enhance the work of our radio ministry in significant ways. Your friends at The Life FM include:

Louise Kay – Underwriting Rep/Announcer

Combine poise, 28+ years sales experience and a sweet temperament—and you have Louise. Her knowledge and trust-worthiness provide our LifeFM clients with a high standard of excellence and efficiency too!

Louise also enjoys hosting a two-hour segment on WHQA 103.1 FM and WHQB 90.5 FM every Saturday morning from 9:00 to 11:00.

Louise is married to Terry and they have a daughter and two grand-daughters.

Whitney Pendell—Accounting Assistant

Whitney has always been a SGM fan, so her presence on staff is a perfect fit! Southern Gospel music has been a consistent part of her walk with God her whole life, she readily admits.



Need a detailed spreadsheet, an update on network expenditures or the status of a client? Whitney is the “go-to girl,” streamlining and maintaining files, accounts, bills—you-name-it! She also assists with some of the computer tasks that

relate to what plays on the air every day.

Whitney has a keen eye for detail and organization, and especially likes to share her homemaking tips and encouraging thoughts with other women on her blog comehomeforcomfort.com.

Whitney and her husband, Paul just celebrated their seventh wedding anniversary this past December.



Sam Jones—Program Assistant/Announcer

There isn’t much that intimidates Sam—technically speaking, that is! Give him a box of cables, adapters and electronic components, and Sam will create magic!



Sam’s passion for radiobroadcasting is a core part of who he is. As the solo host of WHQA/WHQB’s *Afternoon Drive*, Sam strives to give commuters an entertaining yet informative trip home.

When he is not busy recording and logging programs in The LifeFM studio, Sam can be found serving in his church worship band and helping his wife, Erin, with their “full quiver” of five kids, ages 8 to 14.

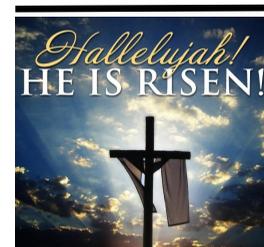
Karen Finn—Donor Relations/Admin Assistant

Soon after the Spring 2015 Sharathon, Karen was brought on board to serve as The LifeFM Administrative Assistant.

Specializing in Donor Relations, Karen’s responsibilities vary but usually include processing all donations received (online and mail-in), managing The Life FM Event Calendar and generating The LifeFM quarterly newsletter, *The LifeLine*.

Karen was a stay-at-home mom for 20 years; during that time she honed her writing skills and published a Bible study book in 2012 titled *Is Your Fruit Sweet or Sour? A Teen Girl’s Guide to Christian Living*.

Karen and her husband, Ted, have five children, two grandchildren and another on the way!



“And as Moses lifted up the serpent in the wilderness, even so must the Son of man be lifted up: That whosoever believeth in Him should not perish, but have eternal life.”

John 3:14-15

Have a blessed Easter!

THE IMPACT OF A LEGACY



Losing a loved one is a life-changing event which leaves a deep void and lingering heartache.

Bob McClure is all too familiar with that pain. After years of declining health, his dear wife of 58 years, Fran, was called home to heaven in 2010.

Fran had worked alongside Bob in church and radio broadcasting ministries, sharing his passion for spreading the Gospel. Her passing ultimately served as the catalyst for the formation of The LifeFM.

Listeners often describe the joy, peace and sweet reassurance they sense when tuning in. God is able to stir hearts and change lives through The LifeFM.

Fran’s life was one that reflected a legacy of love for her Lord and Savior, and that’s the message The LifeFM desires to convey to all who will listen.

THE LIFEFM LEGACY GIFT PROGRAM

Not all of us are equipped to start up a Christian radio broadcasting network like the McClure’s; however, we can consider being a contributor and partake in The LifeFM Legacy Gift Program.

The monies that are designated to this program will be used in promoting the Good News of Jesus Christ on every LifeFM radio station. This expression of generosity is truly a gift that keeps giving—initiating a legacy of your own.

When you include The LifeFM in your will or trust, or as a beneficiary of your life insurance, you are making a powerful promise to influence generations of listeners to come.

We recommend that you seek the counsel of your financial or legal adviser. And of course, we ask that you pray earnestly about this decision. We have included the following, for your reference:

Name: The Power Foundation

Address: PO Box #52, Greenville, SC 29602

EID #: 27-3284156

Thank you for considering the Legacy Gift Program!